

# **Cookie Policy**

Peach Inventory Software Ltd, Bank House, Southwick Square, Southwick, West Sussex, BN42 4FN Company Number: 15094350

## **Data Collection:**

We collect, use, store, and disclose various types of personal data, including but not limited to: - Identity Data: First name and last name. - Contact Data: Email address and telephone numbers. - Financial Data: Bank account and payment card details (handled securely through our third-party payment processor, Go Cardless).

## **Data Transfers:**

Where personal data is disclosed to third parties outside of the United Kingdom, we ensure that appropriate safeguards are in place, including: - Transfer to countries deemed by applicable data protection laws to provide adequate protection. - Inclusion of standard contractual clauses in agreements with overseas third parties.

# **Data Retention:**

We retain your personal data for the duration necessary to fulfill the purposes for which it was collected, taking into account legal, regulatory, tax, accounting, or reporting requirements. Retention periods are determined based on factors such as the nature and sensitivity of the data, potential risks, and applicable legal requirements.

User's Data from Google Clendar and other Google services

Peach's use and transfer of information received from Google APIs to any other app will adhere to Google API Services User Data Policy, including the Limited Use requirements. Please view <u>Google API Services User Data Policy</u>.

# **Rights of Individuals:**

You have the right to access, correct, or request the deletion of your personal data. You may also exercise your right to object to automated decision-making processes. To exercise these rights or unsubscribe from communications, please contact us using the details below.

# **Security Measures:**

We have implemented physical, electronic, and managerial measures to secure personal data, preventing unauthorized access, modification, disclosure, and ensuring protection from misuse, interference, and loss.

## Cookies:

We may use cookies on our website. For more information about the cookies we use, please see our <u>Cookie Policy</u>

## **Links to Other Websites:**

Our website may contain links to other party's websites. We are not responsible for the protection and privacy of any personal data you provide on those websites, as they are not governed by this Privacy Policy.

## **Amendments:**

We may change this Privacy Policy periodically. Significant changes will be communicated through the contact details provided by you and by updating the policy on our website. Remember, it is crucial to tailor these suggestions based on the specific legal advice and requirements applicable to your business and the data processing activities.

# **Cookie Policy**

# Last Updated: 05/02/2024

Peach Inventory Software Ltd ("we," "us," or "our") uses cookies on our website ("Our Site"). By using Our Site, you agree to the use of cookies as described in this Cookie Policy. This policy should be read in conjunction with our Privacy Policy.

## What Are Cookies?

Cookies are small text files that are placed on your computer or device by websites that you visit. They are widely used to make websites work more efficiently, enhance user experience, and provide information to the website owners.

## **How We Use Cookies**

We use cookies for various purposes, including but not limited to:

#### 1. Essential Cookies:

These cookies are necessary for the proper functioning of Our Site. They enable you to navigate the site and use its features.

## 2. Analytical/Performance Cookies:

These cookies help us understand how visitors interact with Our Site by collecting and reporting information anonymously. We use this data to improve the performance and functionality of the website.

## 3. Functionality Cookies:

These cookies enable enhanced features and personalization, such as remembering preferences or settings.

## 4. Advertising/Targeting Cookies:

These cookies are used to deliver content that is more relevant to you and your interests. They may be used for targeted advertising purposes.

# **Types of Cookies We Use**

#### 1. Session Cookies:

These are temporary cookies that expire when you close your browser. They are essential for the proper functioning of Our Site.

#### 2. Persistent Cookies:

These cookies remain on your device for a specified period, even after you close your browser. They help us recognize you when you return to Our Site.

# **Managing Cookies**

You can control and manage cookies in various ways. Please note that disabling certain cookies may affect the functionality of Our Site. Your browser settings allow you to:

- Accept or reject all cookies.
- Receive a notification when a cookie is issued.
- Delete cookies individually or all stored cookies.

# **Third-Party Cookies**

Some cookies on Our Site are placed by third parties. These cookies may collect and use information about your visits to Our Site and other websites to provide relevant advertisements about goods and services of interest to you.

# **Changes to this Cookie Policy**

We may update this Cookie Policy to reflect changes in Our Site's cookie practices or applicable laws. Please check this page periodically for updates.

## **Contact Us**

If you have any questions or concerns about our use of cookies, please contact us at: Peach Inventory Software Ltd, Bank House, Southwick Square, Southwick, West Sussex, BN42 4FN, Email: support@peachsoftware.co.uk, Phone: 01273729999